## **PAP Diamond Jubilee Logo Making Contest**

- 1. The contest is open to all interested individuals/organizations.
- 2. Only one entry per participant will be accepted. Submissions may be individual or may be a collaborative effort among several individuals.
- 3. The logo should embody the diamond jubilee of Psychological Association of the Philippines (PAP). Keywords: Psychology Practice, PAP, Diamond Jubilee, PAP Convention
- 4. Each entry should contain a brief explanation or rationale (not more than 150 words) to provide context of the logo.
- 5. Submit work in vector format (JPEG, PNG, AI, EPS, SVG, etc.), with a minimum resolution of 300 DPI and suitable for both digital and print use.
- 6. The submitted logo must work well in colored, black and white, grayscale, and outline setting. Likewise, it should be scalable for various applications (websites, merchandise, letterhead, etc.)
- 7. Entries must be sent via email to <a href="mailto:com.awards@pap.ph">com.awards@pap.ph</a> with the subject "PAP Diamond Jubilee Logo" or submission link glink.
- 8. Submitted work must be an original work of the participant. The participants must declare that the logo submitted is their original work and does not infringe on any third party's existing copyrights. The participant shall be held accountable for any issues that may question the originality and authenticity of the design.
- 9. The following are the criteria for judging:
  - a. Creativity and Originality 30%
  - b. Significance 30%
  - c. Technical Qualities (pixels, digital format, applicability) 30%
  - d. Visual Impact 10%
- 10. The PAP reserves the right to modify the winning logo to better fit the essentials of diamond jubilee celebration.
- 11. The decision of the panel of judges will be final and non-appealable.
- 12. Finalists will receive a Certificate of Recognition via email.
- 13. The winner will be posted on PAP Websites and other social media platforms.
- 14. Winners will receive the following prizes:
  - a. First prize Php 5,000.00
  - b. Second prize Php 3,000.00
  - c. Third prize Php 2,000.00
- 15. Winning entry shall become the property of the Psychological Association of the Philippines (PAP).